

# Phase 0

(pre-funding)

**Think big**

$$1 + 1 = 3$$

$$1 + 1 + 1 = 4$$

**Entrepreneur >> VC**

**Get the right deal**

**Do not get  
frustrated**

# Phase 1

(post-funding)

# Setup

**Build core team**

**To offshore  
or  
not to offshore...**

# **Product strategy**

**Be smart**

**Have fun**

**Stay focused**